

Jumpstart Photo

Coaching and Training Course Questionnaire

The purpose of this questionnaire is to establish what is most important to you and what you want to achieve on your coaching session or training day.

This is not a test or examination so it is in your best interests to answer honestly. It will also help us to ensure that if any special provisions are needed for you to meet your learning objectives, we can have them arranged in good time. All information provided by you will be treated in the strictest confidence.

Please indicate your main areas of photographic interest in *numeric order*: No. 1 being the most important to you, No. 2 being the next most important, etc.

When you have completed the questionnaire, please return it to the address on the booking form.

Area of Photographic Interest	Priority
Family Portraits, <i>classical</i>	
Family Portraits, <i>candid style and reportage</i>	
Portraits, <i>avant garde style</i>	
Portraits <i>using studio lighting</i>	
Portraits <i>on location</i>	
Weddings	
Special interest (<i>horses, cars, antiques, flowers, wildlife etc. please indicate here:</i>	
Sport – <i>please indicate here the sport you are particularly interested in:</i>	
Landscapes	
Fine Art / Still Life	
Product photography (<i>small products</i>)	
Buildings and Architecture	
PR (<i>Public Relations</i>)	
Documentary / Journalistic	
Corporate / Business Photography	
Studio Lighting <i>generally</i>	
Ambient (available) light photography	
Glamour	
Other (<i>please indicate here:</i>	



Please indicate in order of importance, the skills you would like to develop (No. 1 being the most important)

:

Skill

Priority

- Understanding 'F' stops or apertures
- Understanding 'depth of field'
- Understanding different camera modes such as 'aperture priority' or 'shutter speed priority' etc. and when to use them
- Understanding exposure – how to assess lighting levels and then how to set the camera to get the desired result
- White Balance for digital cameras
- Knowing what all the different lenses do, why there is such a huge range, and why they are used for different things
- How to use 'on camera' flash
- How to use 'slave flash'
- How to use studio lights, soft boxes, brollies, reflectors etc.
- How to deal with people and how to pose them
- How to use Photoshop for portraiture re-touching
- How to use Photoshop to optimise digital images after capture
- Other: Please indicate here any other skill that you are seeking to improve:



In your own words:

If the previous 'pick lists' have not covered what you really want to learn, please indicate in this area the three things that are really important to you. At the end of your coaching or training day, we will come back to this questionnaire to ensure that your learning has been productive and that we have achieved your objectives.

Your Equipment:

Please list/describe the equipment that you intend to bring with you:

Things you need to have with you on the day:

- Your camera and light meter (if you have one)
- Your equipment **manuals** – this is extremely important if we need answers on the day
- Suitable clothing for outdoors – photographers have to work in all weathers, so please be prepared with wet weather gear if necessary!
- Bring a USB stick loaded with images, and/or some prints for discussion - including images that *didn't work* how you wanted them to – there is often much more to learn by trouble-shooting problems - and bring your favourite images too, for some constructive critique!
- Pen and paper

Note: Please do not bring camcorders – they make me feel nervous and very self-conscious!



When you think it's all over...

At the end of your coaching day, we will ensure that your three most important objectives have been met.

We will have covered many other aspects of photography while conquering these particular issues and you will also leave with a 'plan' of how to practice, pursue and develop the new knowledge and understanding you have gained.

Your learning will continue in a positive and constructive way for as long as you wish it to.

REFRESHMENTS

The usual beverages will be to hand whenever you want them. By all means bring a snack with you – we all have different appetites and body clocks. This isn't 'school', so you are free to nibble whenever you need to (there's nothing more distracting than trying to ignore your hunger pangs or thirst!). Nibbles will be provided on half days, and lunch on full days.

If you have particular dietary needs, please let me know beforehand – I have them too, so please don't be shy to divulge!

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